

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 15.37
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME ELISE CLOYD
SALES PRSN WA- JOE KNAUER

	CLASS:	NATL.	LOCAL	REGIONAL
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	CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

DATE SEP18/12 15.37

DATE SEP18/12 15.37

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CON CM ***** THIS IS A CONFIDENTIAL COMMUNICATION *****
 AGENCY TDB #1021

RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	S		700A-900A	30		\$2,000.00	10/23	10/26	2		TU-F	2

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1926
 PROGRAM : GMA
 CON COM1: 1X PER DAY

REP HEADLINE# 6299983 TRF# 329371
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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SEP18/12 15.37

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7	S		500P-600P	30		\$2,250.00	10/23	10/26	0		TU-F	0
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
10	S		730P-800P	30		\$3,000.00	10/23	10/26	4		TU-F	4
PROGRAM : WHEEL												
CON COM1: 1X PER DAY, 2X W												
42	S		1100P-1135P	30		\$2,000.00	10/23	10/28	4		TU-F,SU	4
PROGRAM : NEWS												
ORD COM1: DUE TO COLLEGE FBALL NEWS RUN LATE												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-12 FOR 6 SPOTS/WK												
34	S		500P-600P	30		\$2,250.00	10/29	10/29	0		MON	0
PROGRAM : NEWS												
40	S		800P-1000P	30		\$9,250.00	10/29	10/29	0		MON	0
PROGRAM : DANCING W/STARS												
OCT/12			86515.00			NOV/12					23160.00	
CONTRACT TOTAL												109675.00
TOTAL SPOTS												60

MARKET TOTALS \$455,294 WFTV 34% WKMG 24% WESH 31% WOFL 9% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE